

BEN **ROTHMAN**

Web Engineer | Advanced AI Web Engineer

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SKILLS LIST

- Advanced AI Web Engineering
- **AI Development Tools:** OpenAI Codex, Claude Code, GitHub Copilot, Windsurf
- PHP
- WordPress Theme & Plugin Development
- Docker, Lando, Composer, npm
- MySQL/MSSQL
- JavaScript & Typescript
- Git & GitHub
- Cross-Functional Collaboration
- DNS Management
- WordPress Security
- HTML/CSS Responsive Development
- Python
- API Integration
- React
- Zeplin, Figma, Illustrator
- **AI Research Tools:** ChatGPT, Perplexity, Gemini, Grok
- CI/CD & Deployment Automation
- Shopify
- Accessibility, Performance Optimization

EXPERIENCE

American Kennel Club (AKC) July 2023 - Nov 2026
Web Engineer

- Resolved engineering issues and maintained reliable operation across multiple websites, incorporating AI-assisted troubleshooting and development during the final several years.
- Senior developer facilitating production of several WordPress websites for various projects of AKC.
- Managed development for 10 of the company's websites including but not limited to adding new and exciting features to integrate with ad partners and cookie compliance support.
- Worked with other developers as well as 3rd party contractors leading different task forces and special projects in order to collaborate and release projects on schedule.
- Maintained several git-integrated CI/CD pipelines as well as consulted on code deployment logistical strategies.

Unbridled Solutions Feb 2022 - May 2023
Web Application Developer

- Developed and deployed WordPress sites for over 100 corporate events using reusable code and collaborative coding practices.
- Built and maintained reusable, custom plugins and themes for WordPress sites.
- Enhanced and improved existing procedures and processes in workflows to achieve greater efficiency.
- Coached team members in the technologies used for work.

Bergen County Division of IT Apr 2017 - Feb 2022
Web Programmer

- Spearheaded the production of the new, official county website.
- Created new pages, web apps and general updates to maintain the County website, used by over 1,000,000 users annually.
- Registered and managed DNS records for the county's various technological needs.

FREELANCE EXPERIENCE

The DSM Group (Marketing Agency) Apr 2016 - Aug 2016
WordPress Developer (Contract)

- Collaborated with in-house designers and clients to build custom WordPress websites.

ACIEM Studios (Video Production Studio) May 2015 - Dec 2015
Web Developer (Contract)

- Designed, developed, and maintained custom WordPress websites for ACIEM and clients of the studio including a news station and several recording artists.

EDUCATION

New York University School of Professional Studies, (Digital Graphics Certificate)
Ramapo College Visual Communication (B.A.)